

Breakthrough Now

POSITIONING & MARKETING

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RESULTS DRIVEN MARKETING

We offer content creators marketing expertise to position and market their projects for global audiences.

ANALYSIS

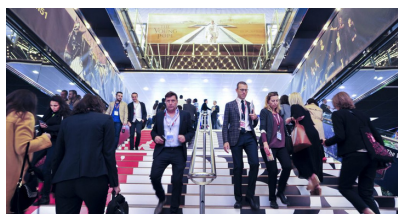
- Evaluating current and future marketing and social media plans
- Analyzing similar media projects in the marketplace

STRATEGY

- Crafting a data-driven, cohesive and dynamic marketing strategy
- Providing strategies on breaking through to new content markets

PRODUCTION

- Providing marketing materials including pitch decks and social media messaging content
- Adjusting trailers and promos to different audiences and markets



FESTIVAL & CONFERENCES

A complete marketing mix to sell content including loglines, one sheets, pitch decks, promos/trailers, bibles and social media.



A TRULY GLOBAL FOCUS

We speak the international language of content buyers and ensure all marketing is tailored to this international audience.



PRODUCTION

We can work with your in-house staff or we can produce directly. Your choice.